



**SPONSOR
LEHI
ROUND-UP
JUNE 19-25**



About Lehi Round-Up

Always the last full week in June, Lehi Round-Up Week offers more than 25 unique, family-friendly activities, including an outdoor movie, Family Western BBQ, a boutique, three different parades, a 5K, Family Fun Day, and the famous Lehi Round-up PRCA Rodeo. There is sure to be something for everyone!



The Lehi Round-Up Rodeo is a major stop on the Wilderness Circuit for professional rodeo cowboys. Some of the biggest stars in the sport compete on Thursday, Friday, or Saturday. The rodeo also includes performances from some of the best rodeo acts in the country.

Benefits of Sponsoring

As a Lehi Round-Up sponsor, you **gain exposure** to nearly 18,000 participants throughout the week-long celebration.

Sponsors have the opportunity to **promote** their brand and directly **engage** the community with a boutique booth, advertising in the event magazine, online announcements, and more.

Being a sponsor will **increase visibility** of your brand and **support our community** while showing you care about the values and traditions of Lehi. Strengthen your presence in our community by becoming a sponsor.



Becoming a Sponsor

Are you interested in becoming a sponsor and want to know the next steps? Go to www.lehi-ut.gov/roundup to fill out the sponsor form.

	Title \$5,000	Diamond \$2,500	Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$150	Friend >\$100
Sponsorship Benefits							
Magazine Logo:	Full Page	1/2 Page	1/4 Page	✓	✓	✓	Magazine Mention
Magazine Write-up :	✓						Website Mention
Logo on Website:	✓	✓	✓	✓	✓	✓	
Logo in Lehi City Newsletter:	✓						
Event Announcements:	All Week	3 Events	2 Events	1 Events			
At Event Posters (Sponsor provided):	3-5	2	1				
Courtesy Event Bracelets (BBQ & Fun Day):	(20)	(12)	(10)	(8)	(5)	(2)	
Social Media announcements:	3	2	1				
Parade Entry :	Grand	Grand	Grand	Grand	Miniture		
Boutique Booth Space:	✓	✓	✓	✓	✓		
Logo on all marketing material:	✓						

Have other ideas of how you'd like your company to participate? Email Melanie Hansen at mehansen@lehi-ut.gov to make a sponsorship plan that works for your company.

