



Contact: Robert Ranc, Assistant to the City Administrator
Telephone: (801) 814-0602
Email: rranc@lehi-ut.gov

FOR IMMEDIATE RELEASE

LEHI RECOGNIZED WITH SAVVY AWARD FOR 2014 LEHI INFO GUIDE National Organization Names Lehi's Info Guide Best in the Country

Lehi, Utah | October 7, 2014 – The City-County Communications & Marketing Association (3CMA) has recognized Lehi City with its 2014 Savvy Award for the *2014 Lehi Info Guide*. The award, which was presented in the “Printed Publications – Catalogs/Guides” category, recognizes Lehi’s Info Guide as the best in the country. Lehi beat out Orange County, Virginia and Sarasota County, Florida, which rounded out the top three, for the top spot.

In recognizing Lehi with the award, 3CMA said the following about the *2014 Lehi Info Guide*, “Beautiful cover and picture, warm colors, inviting and very easy to read. Layout is also simple and easy to understand.”

Cameron Boyle, a management analyst at Lehi who was primarily responsible for the creation of the document, was excited when he was notified of the award. “We worked hard this year to produce an information guide that not only looks professional but is also easy to understand and is useful to Lehi residents,” said Boyle. City Administrator Derek Todd added, “We place a lot of emphasis on making Lehi’s government as transparent as possible. I am gratified that we were recognized nationally for our efforts.”



According to its website, 3CMA is “the leading organization for local governments that are innovating new and better ways of communicating with their citizens.” In describing the Savvy Awards, 3CMA says, “For 26 years, 3CMA has reviewed and lauded more than 10,000 entries in this competition, recognizing the absolute best in the art of communications and marketing. The winning entries have created best practices in our field and have served as the benchmark for all local government communication efforts.”

The 2014 Lehi Info Guide can be viewed at the following link: http://www.lehi-ut.gov/wp-content/uploads/2013/09/Info-Guide-2014_small.pdf.

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Lehi City is committed to transparency and keeping the community informed. For more information about this topic, please call Robert Ranc at (801) 768-7100 ext. 2271, or email Robert at rranc@lehi-ut.gov. Follow us on Facebook or our Twitter handle, @LehiCity.