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FOR IMMEDIATE RELEASE

## **BLENDER BOTTLE BREAKS GROUND FOR NEW HEADQUARTERS IN LEHI** Founder says that Location is Ideal for Company's Expansion

Lehi, Utah | May 8, 2013 – Taking advantage of a clear spring morning, Blender Bottle broke ground for its new headquarters in Lehi on Wednesday, May 8<sup>th</sup>. Blender Bottle is a patented design that allows for on-the-go mixing of sports drinks and other mixtures. Although Blender Bottle caters to an active lifestyle, their products are used for a wide range of activities. Blender Bottle has gained national and international acclaim, and its products are used by professional athletes and celebrities alike. The company's new Lehi headquarters will include approximately 20,000 square feet of office space and an additional 80,000 square feet of warehouse and distribution space.



**A rendering of Blender Bottle's new Lehi headquarters.**

Kim and Steve Sorensen, co-founders of Sundesa, LLC (which owns the Blender Bottle product line) said that Lehi is the perfect place for them to locate their new headquarters. They indicated that Lehi's prime location, including close proximity to Brigham Young University and Utah Valley University, was the key factor in their decision to locate in Lehi. They said that Lehi's location will also allow them to attract employees throughout the Wasatch Front area. Steve Sorenson said that Blender Bottle plans to house 50 employees at the new headquarters, eventually growing to around 150 employees at the location.



**Lehi Mayor Bert Wilson, far right, helps Blender Bottle break ground for their new Lehi headquarters.**

Several notable attendees, including Mayor Bert Wilson of Lehi, helped Blender Bottle celebrate the groundbreaking. In his remarks at the ceremony, Mayor Wilson said that he is excited for Blender Bottle's expansion to Lehi. He said that he expects Blender Bottle to act as an additional catalyst for economic growth in the area.

Construction will begin immediately and is expected to be completed by January 2014.

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*Lehi City is committed to transparency and keeping the community informed. For more information about this topic, or to schedule an interview with Mayor Bert Wilson please call Robert Ranc at (801) 768-7100 ext. 2271, or email Robert at rranc@lehi-ut.gov.*